

MOTOROLA AUSTIN ALUMNI CLUB

LONE STAR NEWS

November 2017 Issue, Volume 22 Number 4

NOTE NEW DATE -- The next Regular Club Meeting is **Tuesday, November 21, 2017**

Meeting will be at 10:00 A.M., at the Senior Activity Center on Shoalcrest Ave
(29th and Lamar)

Coffee and Lunch will be provided

The following meeting is Tuesday, February 13, 2018

Speaker: Austin City Councilman, District 6, Jimmy Flannigan

Topic: Austin Affordability and the City Council's Infrastructure Plans

Jimmy first moved to Austin to attend the University of Texas, where he launched his small business, Site Street, building websites for student organizations. While pursuing his education, he moved to Northwest Austin, where his independent tech business grew into a two-decade-strong enterprise.

His experiences as a small business owner led him to a lifetime of advocacy, starting first with helping small and local businesses. He expanded his civic interests to work on traffic solutions, pedestrian safety, and raising the level of civic engagement.

Remember **spouses of club members are always welcome** at any of our meetings.

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- The Lone Star News is a publication of the Motorola Austin Alumni Club. Motorola is not affiliated with the club and neither endorses, nor is responsible for, any of the content in this newsletter.



ANNUAL CHRISTMAS PARTY TUESDAY, DECEMBER 12, 2017

Time: 11:00 A.M. to 2:00 P.M.

Place: Maggiano's Little Italy
10910 Domain Drive, Suite 100.
(512) 501-7870

Cost: \$35

Entrees: Served family style so you don't need to choose now

First course: stuffed mushrooms, crispy zucchini fritte, chopped salad

Second course: Mom's lasagna with marinara sauce
Chicken Piccata
Parmesan crusted tilapia

Desert: tiramisu and Gigi's butter cake

All served with coffee, hot tea, iced tea, or soft drinks

Pay at the November meeting or mail checks Payable to MAAC to Obie Hasty, 1610 Northumberland Road, Austin, TX 78703. **Sign up deadline is Friday, December 8.**

Motorola Austin Alumni Club 2017 Christmas Lunch Sign Up and Payment Form

Name: _____

Spouse/Guest Name: _____

Contact Information:

Phone: _____ E-mail: _____

MAKE CHECKS PAYABLE TO: MAAC

\$35 per person

Total amount of check included with this mailing: _____

Mail to:

MAAC, 1610 Northumberland Road, Austin, TX 78703

2018/19 Dates to Remember

General Membership Meetings (10 A.M., the 2nd Tuesday of the 2nd month of the quarter)

February 13 May 8 August 14 November 13 February 12, 2019

Board Meetings (10 A.M., the 2nd Tuesday of 1st month of the quarter)

January 9 April 10 July 10 October 9 January 8, 2019

Annual Picnic for 2018 – May be held at Bartholomew Park again.

Christmas Party: December 12, 2017 – at Maggiano's again (see notice in newsletter)

Newsletter Article Deadlines: February 2 April 27 August 3 November 2
Submit articles to any Board member – see Newsletter for addresses

Minutes of the General Meeting August 8, 2017

Mike Coley called the meeting to order at 10:04AM.

Secretary's Reports were published in the Newsletter and approved.

Treasurer's Report: Obie said our balance was reduced by \$399.78 due to \$500 deposit to Maggiano's. We received \$200 in dues.

Scholarship Fund: We received \$190, bringing the total for the year to \$400. We have decided to name the scholarship in honor of Gary Daniels. Members can donate to the fund in addition to the raffles. Applications can be submitted at the fourth quarter meeting, Nov. 17, 2017, for children and grandchildren of current members, who are attending a post-secondary educational institution (university, junior college or trade school). The first award will be made at the Christmas Party on Dec. 12, 2017, and will be paid to the institution the winner is attending. *(NOTE: See an updated proposed schedule in the Board Meeting Minutes)*

Communications: Ray Voith has updated our website menu bars and sub-menus, at <http://www.maacweb.org>. We may change to a different server and club name, if available. Our club email address is: maacweb@yahoo.com. We plan to retire the postal mailbox. We may open a private Facebook MAAC group, which requires permission to join. It will be difficult to get everyone to participate, but most will probably use email.

There is a FaceBook group called “WeWorkedForMotorolaSemiconductor” with about 1600 members

Christmas Party will be December 12, 2017 at Maggiano’s, and costs \$35 for members or guests.

Election of Officers: Will be held at the general meeting on 11/21/2017.*revised

Medicare: The insurance sign-up window will be from October 15, 2017, through Dec. 7, 2017. USAA offers health insurance to persons who aren’t veterans or their descendants. Each “letter plan” is equivalent at all vendors, but the premiums vary.

Speaker: Jim George grew up in West Virginia. He graduated with a BSEE from Virginia Tech, and an MSEE from Arizona State University. Jim was a corporate Vice President and General Manager of several divisions. He recently authored two published books after retiring, “Reunion” and “Contact Sport”.

Jim’s career at Motorola, included general manager of Memory Products, where our forte was Fast Static RAMs (FSRAM), and we went in and out of the Dynamic (DRAM) business, but we were successful when partnered with Toshiba, making up to \$900M per year. Around 1993, Jim assumed leadership of the DSP business, which ultimately became the heart of cellular, but previously had been focused on 24 bit engines for music and audio. Jim also led the Imaging business with the ColdFire family of processors, which dominated the HP printer business. In 2000, Jim became Chief of Staff in Wireless Systems Solutions, under Roger Kung.

The concept of Cell Phones evolved from Amateur Radio “Repeater Stations” in Chicago. Marty Cooper made the first “call” in 1973. The DynaTAC introduced in 1979 was “the size of a brick”. Then came analog “flip phones”, “clam shell” phones, etc. The early US market was dominated by (1G) Analog technology, based on standard products from various Motorola divisions, while Europe had Global Systems Mobile (GSM) standard and NTT lead in Japan. However, Nokia led the charge into digital technology, while Motorola cellular management clung to analog technology, causing us to lose market share.

In 1995 Motorola announced the “War on Current Drain” and delivered the StarTAK, and NexTel’s “Push-to-Talk”, private network.

In 1996 there were different frequencies used in US, Europe and Asia, each phone requiring a different chip set.

In 1997, Nokia was the #1 producer worldwide. As digital phones took increasing market share, TI using ARMcore, DSP and heavily controlled by Nokia, was significantly ahead of Motorola. Then, Ken Hansen moved a cellular design group to Austin and developed the Patriot chip set to compete with TI, combining DSP and an MCU, only requiring the addition of a power amplifier.

In 1999 Motorola poured \$3Billion into Iridium, but the cost of phones \$3K and calls \$7/minute, were market failures. However, Iridium still is used where no infrastructure exists.

In 2004, Motorola introduced the highly popular RAZR phone, and in 2005, Motorola partnered with Apple to make the ROKR phone (a RAZR with iTunes).

In 2007, Apple unveiled the iPhone and in Oct. 2007, the Stock Market crashed.

In 2011, Motorola split into Motorola Solutions (Radios, etc.) and Motorola Mobility (Cell Phones). Later that year, Google purchased Motorola Mobility to acquire the hardware patents (IP), and later sold Motorola Mobility to Lenovo, without the IP.

In 2012 Nokia market share fell behind Apple and Samsung who produced smart phones, and still lead the market today. Today’s phones are based on 4G LTE (4th generation, long term evolution), and 5G is in development. (NOTE: It is estimated that seven billion people worldwide have mobile phones, and the UN claims it was the fastest adoption of any technology.

The meeting adjourned for Pizza and Bingo.

Respectfully Submitted,
Jules Campbell, Secretary of Motorola Austin Alumni Club

Note: There is a link to an article about "What happened to Motorola?" on the MAAC website at: <http://maacweb.org/newsletters.html>

Look under NEWS ARTICLES OF INTEREST
An “Obituary” for Motorola

Proposed Slate of Officers for 2018 (repeat of 2017)

President	Mike Coley
Vice-President	Jim Binneboese
Vice-President	Warren Wiemann
Secretary	Jules Campbell
Treasurer	Obie Hasty

The proposed constitutional change just changes the club name, nothing else, so it's not very extensive:

**MOTOROLA AUSTIN ALUMNI CLUB
CONSTITUTION**

ARTICLE 1 NAME AND SCOPE/TERRITORY

- 1.1 The name of this club shall be the MOTOROLA AUSTIN ALUMNI CLUB, referred to simply as the club.
- 1.2 The club membership may include any former Motorola employee regardless of whether or not they retired from Motorola, Freescale, NXP or a company that came afterwards.
- 1.3 The headquarters for the club shall be located in Austin, Texas.
- 1.4 The club executive committee will be available for development, aid and consultation to other Motorola retiree clubs.

ARTICLE 3 MEMBERSHIP

- 3.1 The Motorola Austin Alumni Club is an organization for the former employees of Motorola, Freescale Semiconductor, and possibly NXP.

Minutes of the Executive Board Meeting October 11, 2017

President Mike Coley called the meeting to order at 10:05 AM

In Attendance: Mike Coley, Jim Binneboese, Obie Hasty, Danna Redford, Wayne Harned, Warren Wiemann, Ray Voith, and Jules Campbell.

Treasurer's Report: We had Income of \$140.34, expenses of \$267.07 from the August General Meeting, resulting in a decrease of \$126.73. Our Scholarship fund now has \$470. Obie described a scam where people call the treasurer requesting a check for a non-existent purchase.

Membership Report: Membership applications and dues should be sent to Obie Hasty (treasurer), who will forward the application to Warren Wiemann (Membership Chair), and copy Ray Voith (Database). The same procedure will be used to pay for the spring picnic or Christmas Party, e.g., send the money to Obie, who will then inform Warren. Membership dues are also payable at the meetings. If you pay by check, the cancelled check is your receipt. If you pay by cash, Warren will issue a paper receipt.

Former “Life Members” now pay \$10 per year, and “Regular Members” now pay \$15 per year. New members will pay \$15 per year, or \$7.50, if joining after July 1, only during their first year.

Old Business: Changing the club name to Motorola Austin Alumni Club would require changing the name with the IRS and the Bank (we just got new checks) and the club constitution, but that’s easy. Danna will publish the proposed constitutional changes in the newsletter. Please encourage former employees that you know to join.

New Business: Officer Elections will be held at the November meeting. The current officers are willing to continue, but we welcome any new volunteers to be added to the ballot.

Christmas Party: Danna will coordinate with Betty Temple and Maggiano’s to organize the party, to be held on Tuesday, Dec. 12. **Cost will be \$35 each**, payable at the November General meeting or mailed to Obie Hasty, to cover food, taxes, tips and door prizes. If you plan to attend, please inform Warren Wiemann.

Communications: Ray Voith has updated our website. The current URL is <http://www.maacweb.org>, but the old URL, mflsrc.org, has a link to the new site. This old URL will be retired shortly. We no longer use Len Suckle’s server. Ray Voith has hosted the new website on his server at cost (\$15). Ray will put available presentations from past speakers, officers' contact info, newsletters, meeting minutes, the proposed constitution, and photos on the website. We pay \$27 once per year to GoDaddy for the domain name.

Ray updated the master address list (membership database), and some emails bounced, but some people had alternate emails listed which were tried. Ray is still recommending a private Facebook (FB) group, but we’re not sure if many members will join. The group will be visible to people outside the club, but requires permission to join.

Scholarship Fund: Jim Binneboese and Wayne’s wife, Mary Jane, are the current scholarship committee. We need a third member, and a Rubric (rules) to evaluate applicants, which will be limited to high school seniors. Some possible criteria will be ACT/SAT, scholastic averages, awards, extra-curricular activities, sports, chosen school, etc.

In addition to the raffle, we would allow memorial gifts. However, since we are not a 501C3 (non-profit) organization, \$500 would be the maximum reportable gift. The original proposed plan was for a final raffle at the November meeting, and awarding the scholarship(s) at the Christmas party. However, since the awards will be paid to the institution the student will attend, we are considering revising the plan to take applications in the spring, when students know their planned school, and make the awards in August, before the “semester” begins.

Programs: Jules contacted two professors at UT. One was “too busy”, and the other didn’t respond. A city council member will speak at our November meeting. Len Hause will speak on Cybersecurity at the February General Meeting.

In lieu of gift cards, we will give \$15 cash prizes for Bingo at the general meetings. The meeting was adjourned around 11:35am.

Respectfully Submitted by Jules Campbell, Secretary, Motorola Austin Alumni Club

Motorola Austin Alumni Club 2017 Officers and Board Members

Elected Officers:

President Mike Coley, 10811 Redmond Road, 78739, michaelcoley67@gmail.com, (512) 965-3232
V-Pres Jim Binneboese, 209 Cherokee Rose Circle, Georgetown, 78626, jklbinn@gmail.com,
(512) 251-8622
V-Pres Warren Wiemann, 2001 Golden Bear Dr, Round Rock, 78664, whwnsx@aol.com
(512) 238-7353
Secretary Jules Campbell, 11015 Conchos Cove, 78726, jules-campbell@att.net, (512) 656-8516
Treasurer Obie Hasty, 1610 Northumberland Rd, 78703, Obiehasty@yahoo.com, (512) 771-2579

Our NEW Website: <http://www.maacweb.org> ***Our NEW Email address:*** maacweb@yahoo.com

Board Members (Committee Chairs):

Newsletter Danna Redford, 3416 Hillview Road, 78703, danna.redford@gmail.com, (512) 371-7332
Membership Warren Wiemann, 2001 Golden Bear Dr, Round Rock, 78664, whwnsx@aol.com
(512) 238-7353
Picnic Wayne Harned, 16227 Oxbow Trail, Buda, 78610, wharned@austin.rr.com,
(512) 295-7041
Christmas lunch Betty Temple, Smithville (512) 258-6960 kf5lda850@gmail.com
Program Mike Coley, 10811 Redmond Road, 78739, michaelcoley67@gmail.com, (512) 965-3232
Communications/
Webmaster Ray Voith, 7105 Shumard Cir, Austin, 78759, Ray.Voith@att.net (512) 258-3230
Photographer *Brent Brown, 708 Minturn Ln, 78748, BBrown841@aol.com, (512) 292-0147*

Other Clubs: Rich Enstrom Florida rdenstrom@gmail.com (954)214-2040
Jay Figley Phoenix jefigley@earthlink.net
PNX Website: <http://motorolaretirees.org>
James Kirk Schaumburg (815) 455-2469
Doug Wilkerson Colorado group doug.wilkerson@comcast.net

TruWest Credit Unions - main number for all: (512) 996-4000

Howard Lane (13609 Interstate 35, Frontage Rd #4)

Legend Oaks (6001 W. William Cannon Dr., Ste 100)

Return Requested
1610 Northumberland Road
Austin, TX
78703

MOTOROLA AUSTIN ALUMNI CLUB
Application for membership

NAME: _____ YEARS OF SERVICE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____
(Please note if you do NOT have computer access or email)

SPOUSE'S NAME (If applicable): _____

HOW DID YOU HEAR ABOUT THE CLUB? _____

MAKE CHECKS PAYABLE TO: MAAC Rev: 11/21/17

MEMBERSHIP: **\$15.00 per year**, due by February's meeting or \$7.50 if joining after July (new members only)
LIFETIME MEMBERSHIP: **\$10.00 per year**, also due by February's meeting.

Don't forget that Spouses need to be members also. We need your other half as part of our club, so sign them up!

MAIL TO: Obie Hasty, 1610 Northumberland Road, Austin, TX 78703